

My **Greater London
plan in detail**

**3. Creating
200,000
new jobs
over the
next four
years**

Boris Johnson



**On 3rd May Back Boris to
secure a Greater London**

my

9 point plan for a Greater London

1. Cutting waste at City Hall – freeing up £3.5 billion for services.
2. Putting £445 back in your pocket by freezing the Mayoral share of council tax.

3. Creating 200,000 new jobs over the next four years.

4. Making our streets and homes safer with 1,000 more police on the beat.
5. Restoring 300 acres of green space and planting 20,000 street trees.
6. Investing £221 million to transform local high streets, supporting small businesses.
7. Ensuring a true Olympic legacy – 11,000 new homes and 10,000 new jobs.
8. Reducing Tube delays 30% by 2015. Building Crossrail and orbital rail to link our suburbs. Extending the Bike Hire scheme.
9. Securing a better deal for London from No 10.

Foreword

Londoners are going through one of the toughest periods in recent memory. This is made worse by the fact that London has always been an expensive city to live in.

Even during the good times, people were feeling the squeeze. This was made more acute by City Hall council tax rises under Ken Livingstone of 152% that cost the average London household an extra £964 and record increases in fares by him, despite promises there wouldn't be.

This election comes at a critical time for London. The decisions we make now will determine whether the lives of Londoners improve and whether we will get through the tough times.

Above all, what Londoners need is jobs.

That's the real answer to the rising cost of living and the uncertainty we all face. We need those in a job to feel secure in it. And we need those without a job to stand a much better chance of landing one.

This is why point 3 of my 9 point plan to secure Greater London's future is to create 200,000 jobs over the next four years.

How will we deliver this? By investing. Investing in transport infrastructure, local high streets, house building and a true Olympic legacy.

In total my plan to create 200,000 jobs is made possible by around £25 billion worth of investment that I have secured for London.

But this investment – and the jobs it creates – would be put at risk if Ken Livingstone wins on 3 May.

He has already admitted that his scheme would take £1bn of funding away from the transport budget and independent experts have confirmed that London's transport finances would be put at risk.

And further investment for London would be at risk from a man who could not even work constructively with his own party when they were in government.

That is the choice at this election. Between my 9 point plan that is investing in jobs or a return to Ken Livingstone, who will take London back to his waste, high taxes, broken promises and Bob Crow and his union cronies back at City Hall.



Boris Johnson

The challenge

I was elected just before the economic crash in 2008 and our challenge since has been not only to correct the problems of the present – but also to correct the problems of the past. These were problems that were not addressed over many years, despite a booming economy and record levels of public spending.

The truth about the London I inherited is that for all our success, for all the riches enjoyed by some, it was a city that was characterised for too long by a seemingly immovable gap between the haves and have nots.

The chronic deprivation and unemployment that strangle opportunity went undisturbed during the boom years. Money that should have been spent to fix these problems was instead wasted on pet political causes.

When I took office, we found that the generous resources at City Hall's command were fire hosed at whatever Ken Livingstone thought was politically convenient – and often with nothing to show for it by way of lasting growth or employment.

The result was stark. Despite spending £3.2 billion via the now discredited London Development Agency, after 8 years there was no real impact on unemployment.

Official figures show the rate of unemployment in London decreased by just 0.5 per cent from 7.3 per cent in May-July 2000 to 6.8 per cent in May-July 2008 (ONS, Regional Labour Market Statistics, February 2012).

This is damning record of failure for a world city, especially when you consider that Ken Livingstone experienced 30 consecutive quarters of economic growth to work with ([The Guardian Website, UK GDP since 1948](#)).

Our challenge has been to address these entrenched problems in the middle of the most serious financial crisis in recent memory.

That is why my focus has been on making the most of the resources that we do have, to get Londoners through tough times and secure lasting jobs and growth.

We are under no illusions – the scale of that challenge is enormous. But by cutting waste at City Hall, freeing up the money for services and securing a better deal for London from No.10 we are seeing signs of progress.

What we are doing

Our starting point was to end the waste that had spiraled out of control under the last Mayor – this was essential in clearing the decks in order to focus on creating jobs.

We ended the madness, such as:

- The £3 million a year propaganda sheet, ‘The Londoner’
- The £1.6 million payoff to Ken Livingstone’s cronies after he changed the GLA rules before he lost office
- The £36,000 trip to Cuba
- The £20,500 lunch for Hugo Chavez
- The £3,200 a day for one official, Bob Kiley, to do in his own words ‘not much’
- Over £200 million on publicity across the GLA

All this and more was spent using the proceeds of the mayoral share of council tax, which exploded by 152 per cent over 8 years costing the average household an extra £964.

But we have also embarked on more fundamental, deeper reform that will free up the money to invest in a strong nine-point plan for Greater London’s future.

We have tamed the imperial expansion of bureaucracy reducing the TfL empire alone by 23 buildings and more than 4,000 desks. And even though the responsibilities of City Hall have expanded we’re still saving money on staffing.

Even when you take account of the organisations we are absorbing we have moved from 1,375 people in 2008 to 845 people now, a saving of 530 posts which is equivalent to an annual saving of approximately £30 million a year.

In total we have freed up £3.5 billion to invest in our nine-point plan.

We also have made London’s case to Government – securing a total of around £25 billion for housing, the Olympic legacy, high street investment, Crossrail and the tube upgrades during a time when the public finances are under enormous pressure.

This will now enable us to press on with delivering the projects that will create 200,000 new jobs over the next four years and help secure Greater London’s future.

How I will deliver 200,000 new jobs over the next four years

My plan is about investment. Through working hard to cut waste in the GLA and securing a better deal for London from No.10 we are now in a position to directly create 200,000 jobs because of the investments we are making.

These will be delivered through a number of projects and initiatives that are only happening because I made the right arguments and took the difficult decisions.

My jobs plan is based around the following elements:

- Investing in transport infrastructure
- Attracting inward investment and bringing new jobs to London
- Securing the Olympic legacy
- Making the most of regeneration and town centre funding
- Investing in green jobs
- A new part-time jobs initiative

Investment in transport infrastructure

- **Crossrail: 14,000 jobs.** Crossrail had been talked about for years when I came into office. Ken Livingstone had failed to convince his own party to commit the funding. After I was elected, public finances were under pressure. There was a very real danger that Crossrail would be sacrificed. I set about making the case for London to the Government, and in 2010 the Prime Minister and Chancellor agreed to commit the funding. We will now invest £15.9 billion in Crossrail, creating 14,000 new jobs in London between 2013 and 2015 ([HMT, Spending Review, 22 October 2010, p.23](#)).
- **Tube Upgrades: 18,300 jobs.** The overhaul of our tube network is now well underway. Crucial to this was my action to cancel Labour's failed public-private partnership (PPP), which wasted millions and delayed vital work – something Ken Livingstone was unable to do. I also persuaded the Government to invest £6 billion in upgrades that will create 18,300 jobs. The jobs from the upgrade plan breaks downs as:
 - 2,500 jobs created directly by London Underground (LU);
 - 225 jobs created directly by Tube Lines, which is now part of TfL;
 - A peak of 15,000 jobs created indirectly through the supply chain by LU;
 - 550 jobs created indirectly by Tube Lines, which is now part of TfL ([TfL, London Underground Factsheet, January 2012](#)).
- **Housing Programme: approximately 104,000 jobs.** Ken Livingstone was not trusted by his own party to run housing, but I persuaded the Government to let me invest £3 billion in my housing plan, which will see the construction of 55,000 affordable homes by 2015, creating 100,000 new jobs. This is despite the biggest

spending squeeze in recent memory and the toughest housing market conditions in years. In addition, I have secured a further £103 million funding package to kick-start building projects across the capital. As part of the government's Get Britain Building programme – which will unlock stalled sites with planning permission – the funding will deliver more than 2,700 homes and at least 4,000 jobs in Barnet, Brent, Bromley, Enfield, Hackney, Hillingdon, Hounslow, Lewisham, Wandsworth, Southwark, Croydon and Haringey ([Mayor's Questions, Appendix A, 19 March 2012](#); [GLA website, press release](#)).

- **Greenwich Peninsula: 4,000 jobs.** I have unlocked the Greenwich Peninsula scheme that had stalled under Ken Livingstone during the boom years. The Homes and Communities Agency (HCA) estimates that 4,000 jobs will be created from new development there, which will see 10,000 new homes created, 3.5 million square feet of office space and 150 shops and restaurants (Greenwich Peninsula developer's website).
- **Royal Docks Enterprise Zone: 1,500 jobs.** The Royal Docks lay undeveloped for years as Ken Livingstone failed to deliver regeneration, despite a booming economy. By working constructively with the Government, unlike Ken Livingstone, I secured an enterprise zone for the Royal Docks, which will see low business rates, simplified planning rules and crucial job creation. These include jobs with Siemens (230 hotdesk and 50 new permanent jobs). The Enterprise Zone projections show 7,600 to 12,700 permanent jobs could be created in total ([Mayor's Questions, Appendix A, 19 March 2012](#)).

Attracting Inward Investment

- **Foreign Direct Investment: 14,000.** I took the decision to roll three organisations (Think London, Study London and Visit London), which were fragmented under Ken Livingstone, into the one London and Partners, cutting waste and bureaucracy so that investment could start reaching Londoners. The agency I created to promote London to international investors estimates that 14,000 jobs will be created through Foreign Direct Investment (London & Partners) (ibid.)

Securing the Olympic legacy

- **Olympic legacy: 10,000 jobs.** As a result of the London Olympics 11,000 new homes are being built which will result in 10,000 jobs. This is thanks to the work of the Olympic Park Legacy Company, which I set up after coming to office and having found no concrete legacy plans left behind by Ken Livingstone (ibid.)

Making the most of regeneration and town centre funding

- **2008 European Regional Development Fund jobs still being delivered: 4,700 jobs.** This is the number of jobs I have ruled must be delivered from European funding and we are on course to achieve this (ibid.)
- **European Regional Development Fund contracted post 2011: 2,300.** This is the number of jobs I have ruled must be delivered from the next round of European funding (ibid.)

- **Mayor's Regeneration Fund: 3,500 jobs** (including 500 short-term jobs in Haringey). I set up the Mayor's Regeneration Fund in the aftermath of last summer's riots to help those areas most affected get back on their feet. Jobs associated with the projects funded by the MRF are indicated to be 3,000 (ibid.)
- **Outer London Fund: 700 jobs.** These are the jobs that we expect to be created by the development schemes resulting from, or unlocked by, the Outer London Fund, which I set up when I came into office – the first time the GLA has focused funding on the outer boroughs in such a co-coordinated way after the years of neglect under Ken Livingstone. The fund is also currently supporting a range of schemes designed to help local High Streets survive and thrive. These High Streets employ more than 30,000 people and this investment supports the continuation of those jobs and minimises the risk that may otherwise exist for business in those areas (ibid.)

Green Jobs

- **Green Jobs: 4,300.** These will be jobs created as a result of my innovative RE:NEW/RE:FIT programme that seeks to provide Londoners with affordable home insulation – saving the average household up to £180 on their energy bills (ibid.)

A new part-time jobs campaign

- **Part-time jobs campaign: 20,000 jobs.** I will use the unique platform of the Mayorality to spearhead a campaign to work with the private sector to match those who have the right skills but are unable to do full time jobs with those firms that need them on a part time basis. For example, a recent Resolution Foundation report found that women with young children find it hard to go back into full time work, because that does not offer the flexibility required (Resolution Foundation, *The Price of Motherhood*). Often, women with young children need the flexibility that part-time work provides. The same is true for carers, who have the skills employers want, but need the flexibility of part-time work. Therefore, I will work closely with employers to help identify new part-time jobs and those with the right skills (ibid.)

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